

Agoda Homes Introduction 2020



ONE OF THE FASTEST GROWING TRAVEL PORTALS
FOR VACATION RENTALS
WITH MILLIONS OF ESTABLISHED USERS IN ASIA AND
AROUND THE WORLD

GLOBAL PRESENCE AND LOCAL KNOWLEDGE

- AGODA ESTABLISHED IN 2005; AGODA HOMES STARTED IN 2017
- A LEADING WORLDWIDE ONLINE ACCOMMODATION PLATFORM
- WIDE SUPPLY CHOICE WITH 1,925,000 VACATION RENTALS AND HOTELS GLOBALLY
- PART OF BOOKING HOLDINGS, THE WORLD'S BIGGEST ONLINE TRAVEL COMPANY
- CUSTOMER SERVICE IN 40 DIFFERENT LANGUAGES



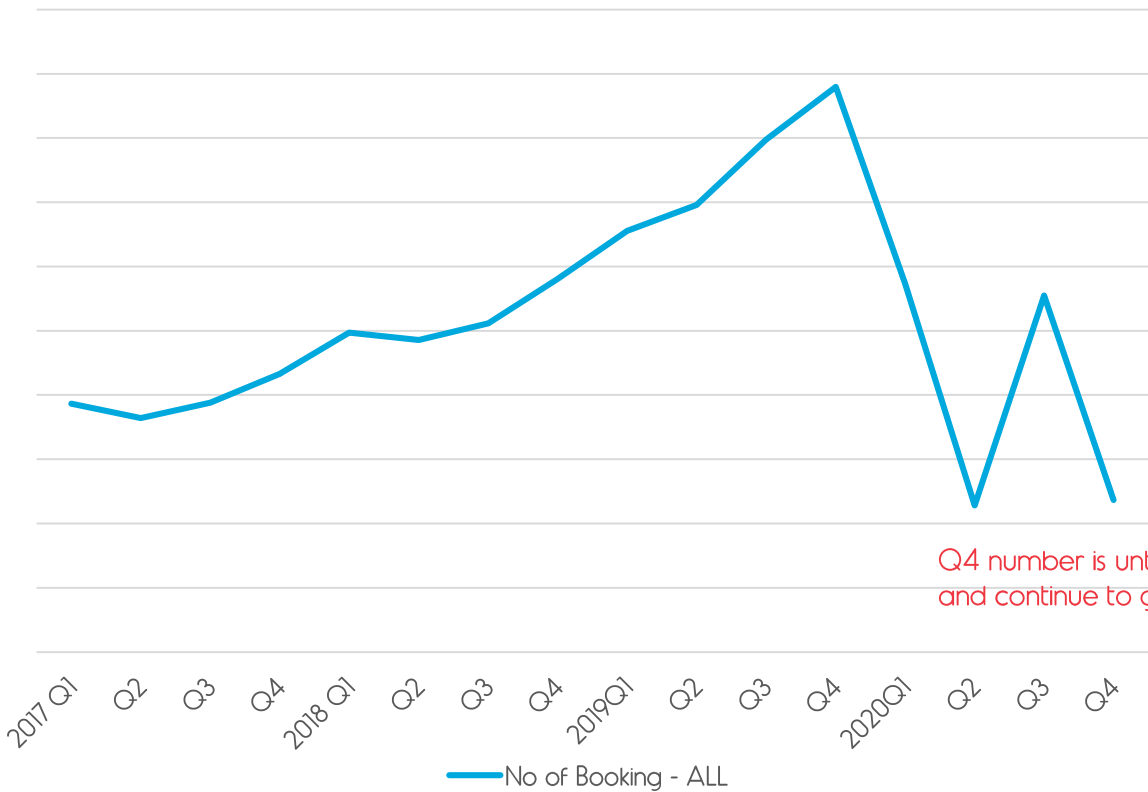
WHY CHOOSE AGODA

- ACCESS HIGH-GROWTH MARKETS
 - One of the fastest-growing online accommodation reservations providers
- HIGHER BOOKING VALUE
 - Guests stay longer at Vacation Rentals than hotels on average
 - Average booking value greater than hotels
- CUSTOMER SUPPORT
 - 24/7 Partner and Customer Support
 - Dedicated Agoda Homes Managers for agencies
 - Help Center & FAQs
- MULTI-PARTNER NETWORK
 - 10,000+ partnerships worldwide



Market Overview – Agoda Homes

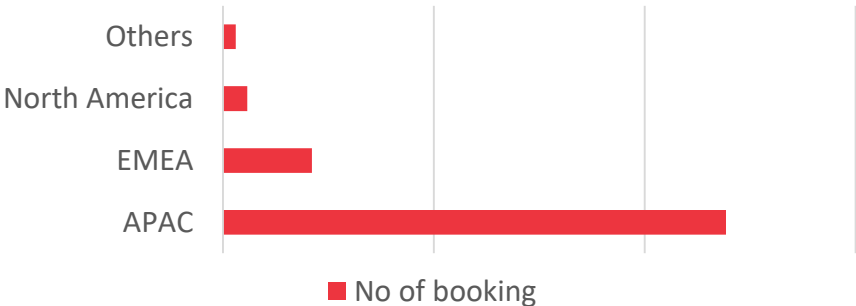
Agoda Homes booking trends – All Regions



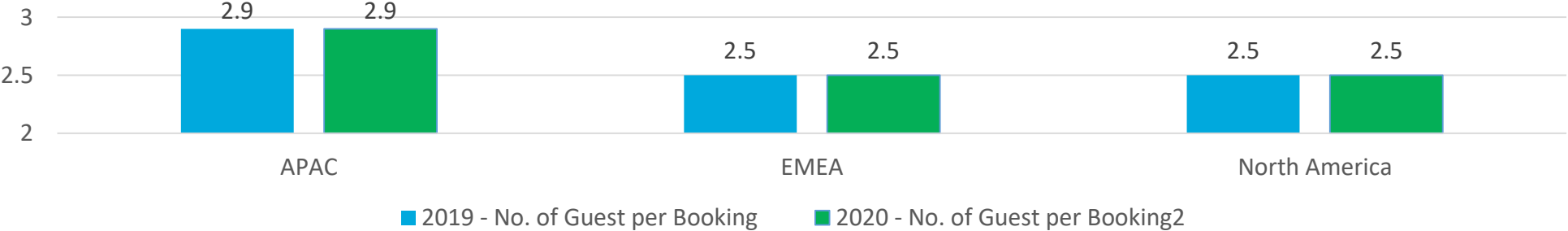
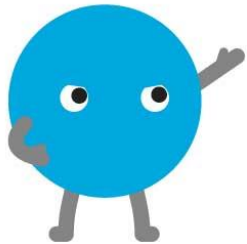
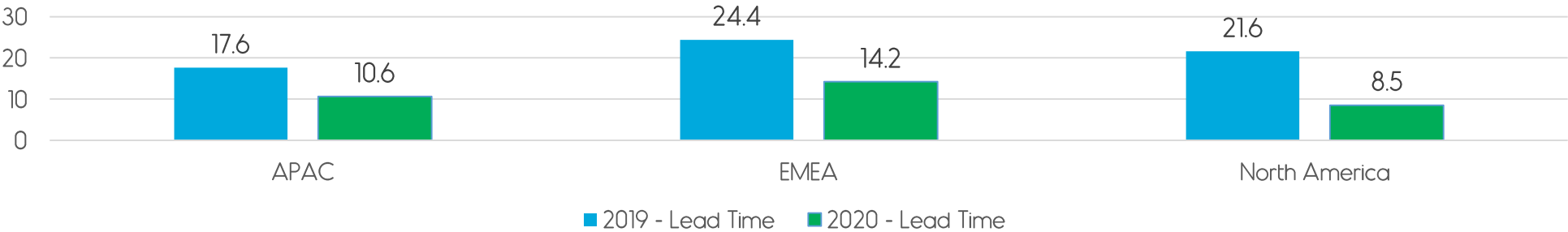
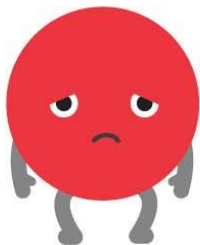
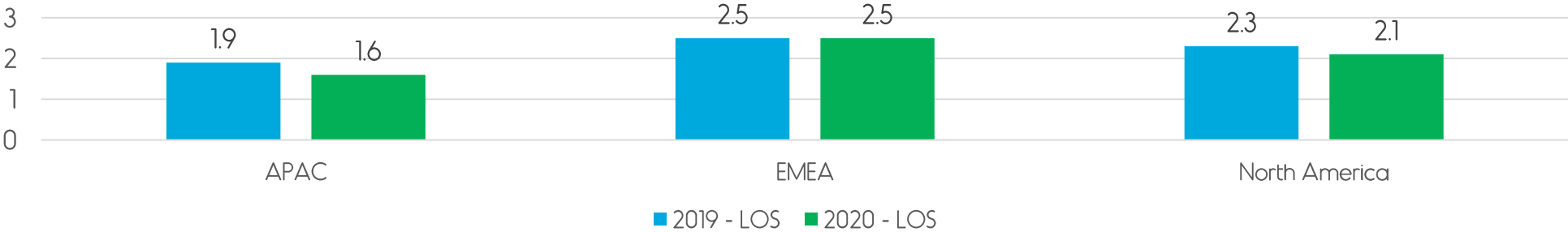
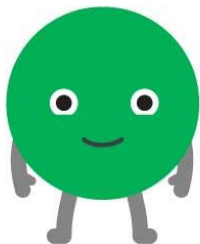
Top 10 nationalities by net bookings in 2020



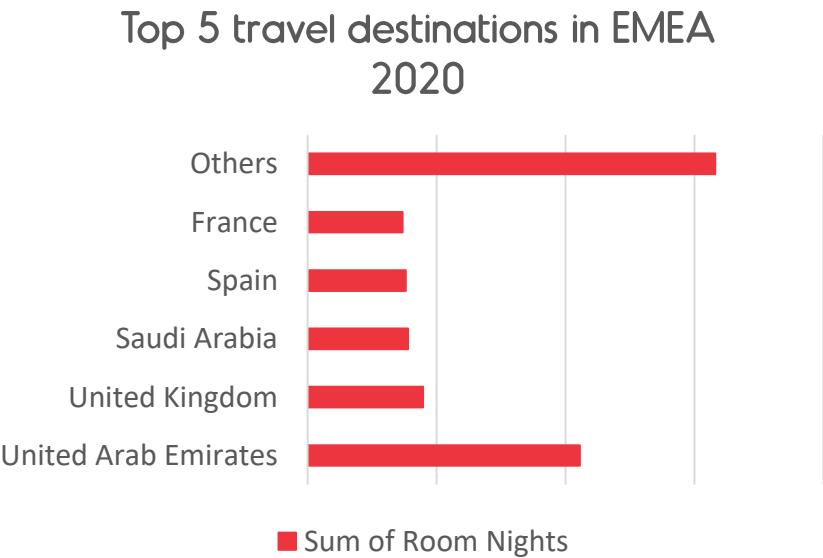
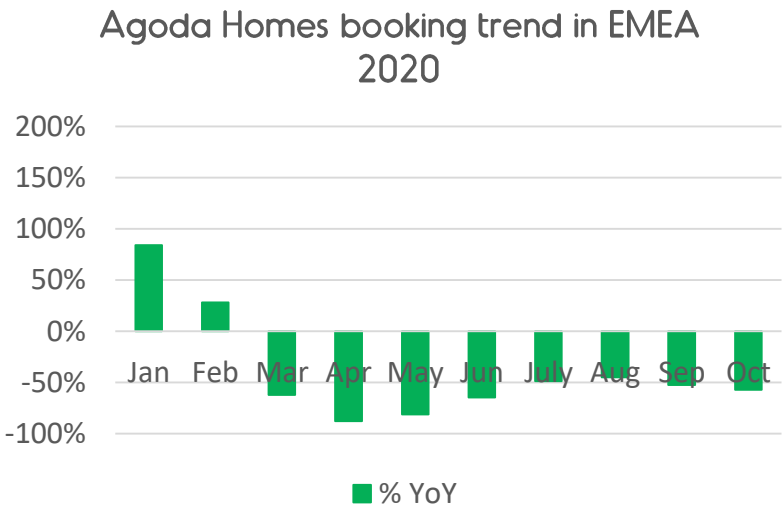
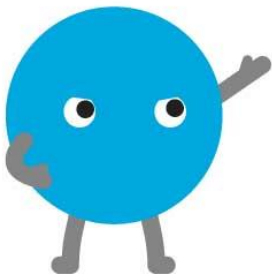
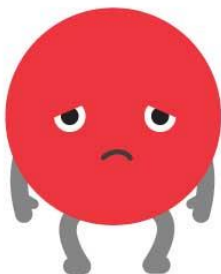
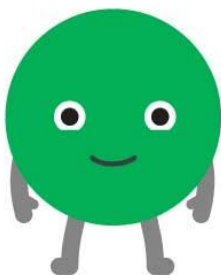
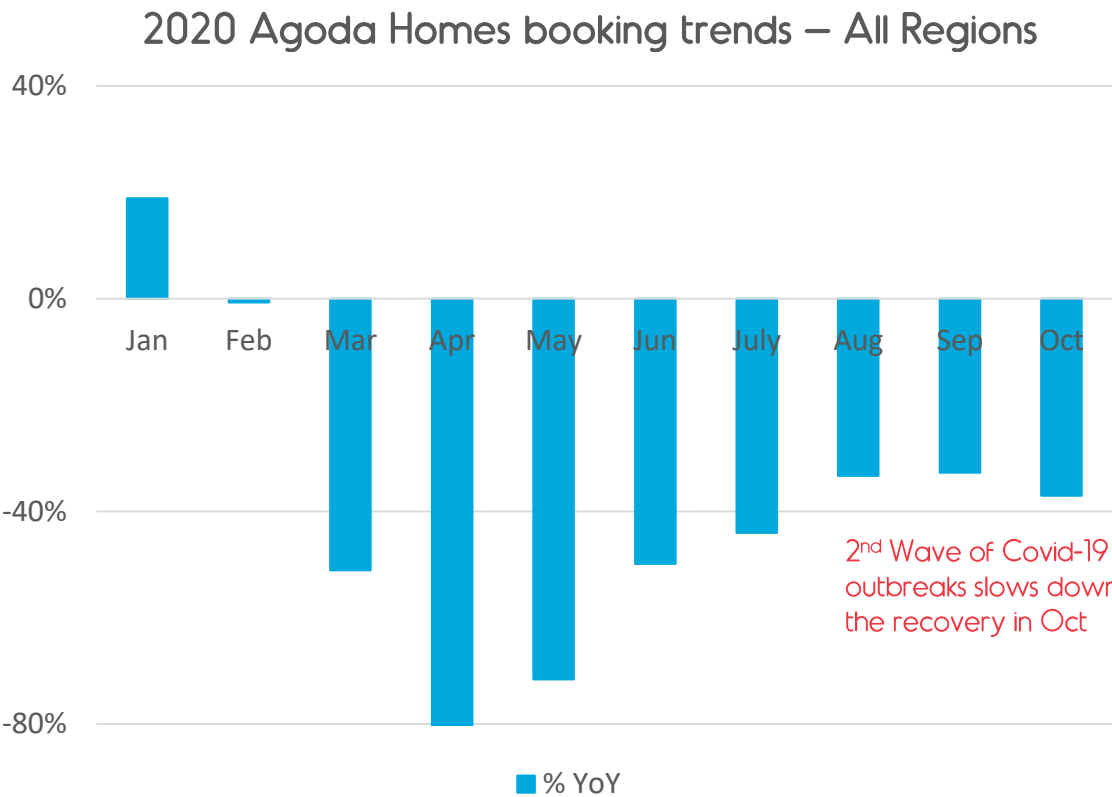
Top 3 travel destinations by regions in 2020



Market Overview – Agoda Homes



The market is bouncing back!



EXTEND YOUR REACH WITH OVER 10,000 PARTNERSHIPS

TOP CLASS AFFILIATES expose you
to more potential guests

i.e. Partnerships with major airline carriers allow your guests to earn miles when they book your property



REAL-TIME COMMUNICATION BETWEEN HOSTS-AGODA-GUESTS

AGODA & HOST

Dedicated market-specific teams

Customer contact details provided to owner
(after booking has been confirmed)

AGODA & GUESTS

Multi-lingual 24-hour support for your customers



HOST & GUESTS

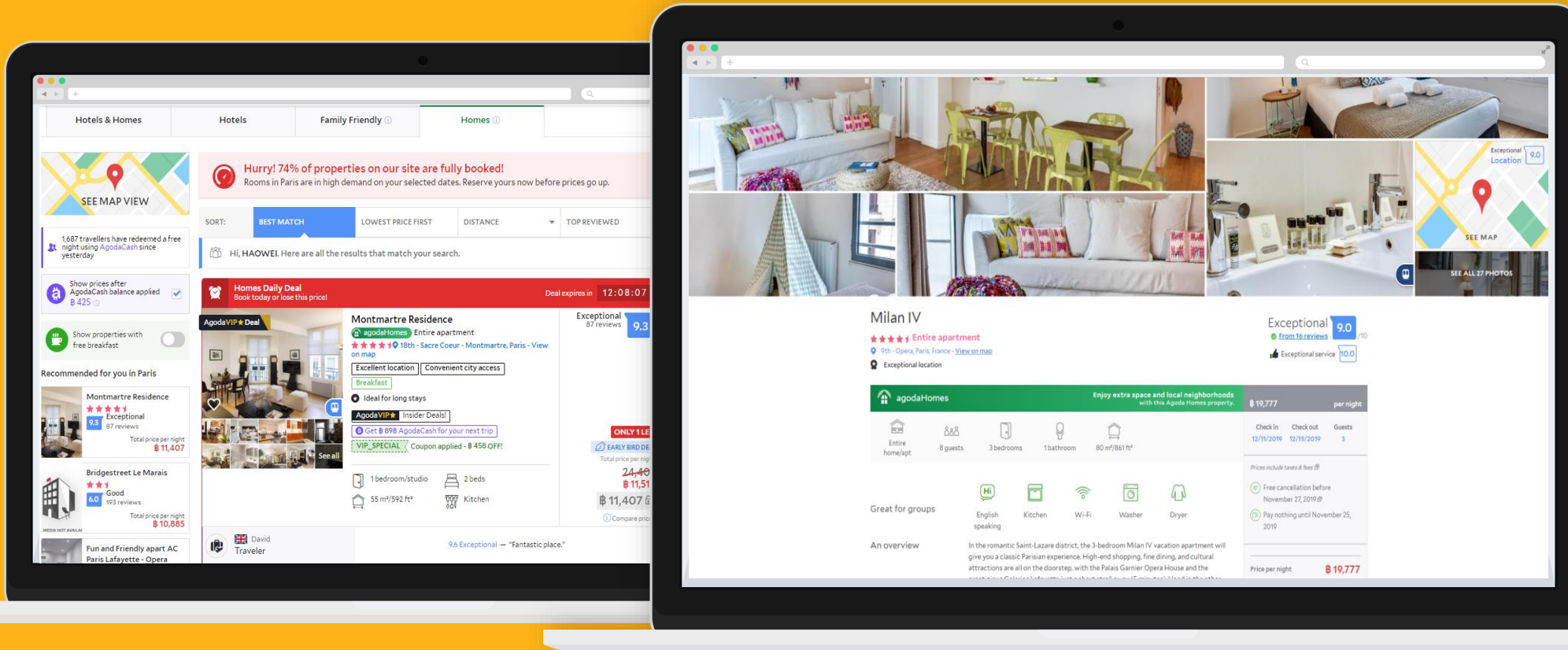
Special check-in instructions (i.e. self check-in, map, house rules etc.) can be sent to customers when booking is confirmed

Easy to use web or mobile messaging system between host and guest

WHAT YOUR CUSTOMERS SEE

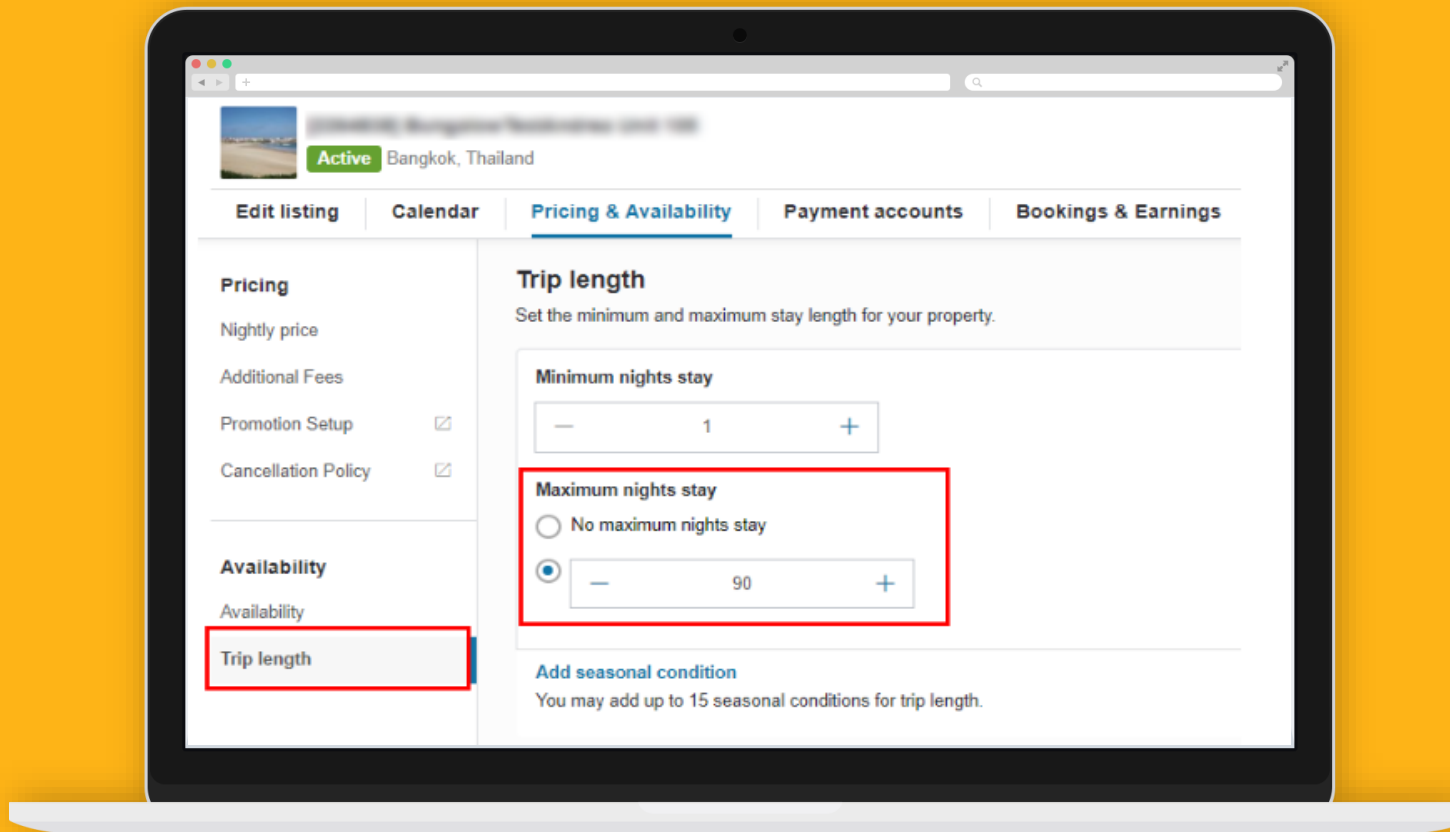
Our millions of users can search by family size, facility type, and accommodation types.

Your property gets its own dedicated page with images



CUSTOMERS CAN BOOK FOR LONGER

With the new Long Term Rentals product, travelers can search for and book stays of up to 90 days (vs previous limit of 30), no restriction on check-in lead time.



MOBILE APP FOR HOSTS



- View your bookings fast
- Communicate with your guests
- Share photos and your contact details
- Manage your calendar

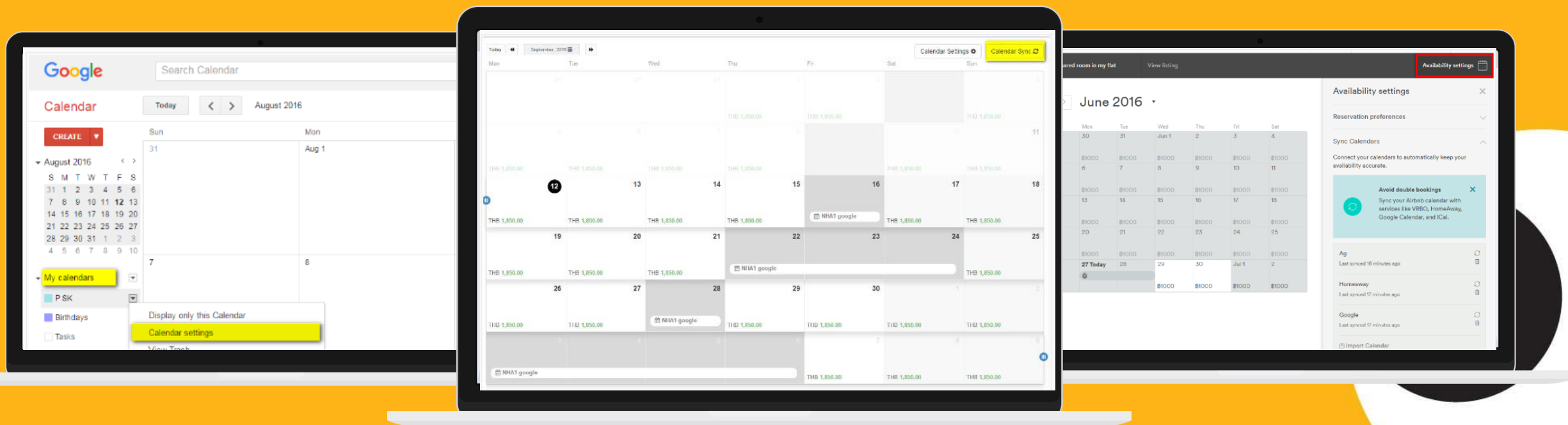
CALENDAR SYNC

For hosts not using channel managers

Google



airbnb



No limit on number of calendars

Avoid accidental double bookings

Auto-update every 60 mins

MULTIPLE PAYMENT METHODS AVAILABLE FOR HOSTS



- "Charge on departure" payment condition
- Money will be transferred immediately when payment is confirmed in Epass
- 20+ currencies supported

Bank transfer

- "Upon departure" payment condition after first payment released
- Bank account details can be easily uploaded to Agoda Extranet



Unique payment card

- "Charge on departure" payment condition
- Receive payment by credit card
- Card is guaranteed by MasterCard and pre-authorizations are not necessary
- For property manager only

Thank you